



THE VALUQ HOMEOWNER SERIES

# The Kerb Appeal Checklist

The front of the house decides whether anyone walks in. A focused half-day of work, ranked by what photographs lift the most.

## SECTION 1

# The five-minute walk-back

Stand at the bottom of the driveway. Look at the house the way a stranger would. What you notice first is what to fix first.

- Photograph the front from where the street view starts.**

Buyers see this photo first on Rightmove and Zoopla.

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- Note the first three things that look tired or wrong.**
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- Note any clutter, bins, or vehicles spoiling the line.**

## SECTION 2

# The front garden and path

- Mow and edge the front lawn.**
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- Weed the borders, path, and any gravel area.**
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- Trim hedges and overhanging branches.**

Especially anything obscuring windows or the front door.

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- Sweep the path, driveway, and pavement.**
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- Power-wash the driveway and path if available.**

The single biggest visual lift for any front garden.

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- Add one or two seasonal planters near the door.**
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- Replace any dead or struggling plants.**

## SECTION 3

## The front door area

- Wash the front door.**

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- Repaint the front door if it looks tired.**  
A 30-pound tin of paint and an afternoon's work. No other change moves the needle this much.

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- Polish or replace door furniture.**  
Knocker, letterbox, handle, doorbell, house number.

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- Replace blown porch or external bulbs.**

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- Clean cobwebs from the porch ceiling and lights.**

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- Wash any external window and porch glass.**

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- Add a clean doormat.**  
Replace any frayed or dirty one.

### SECTION 4

## Windows, walls, roof

- Clean every external window.**

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- Wash the window frames.**

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- Touch up flaking paint on window frames or render.**

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- Clear gutters if leaves are visible.**

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- Remove any moss from the roof or driveway if accessible.**

### SECTION 5

## Hide the visual noise

- Roll bins behind a gate or fence.**  
Bin storage is the biggest predictable kerb-appeal mistake.

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- Hide hosepipes, recycling boxes, and garden tools.

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- Park family cars elsewhere on viewing days.

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- Remove for-sale signs from previous moves and any old delivery boxes.

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- Take down trampolines, paddling pools, or large outdoor toys before listing photos.

### THE 30-POUND RULE

Most of the highest-impact kerb-appeal items cost less than 30 pounds. Paint, planters, bulbs, a doormat, a hedge trim. Spend on the items that read in photos, not on big upgrades only the buyer in the house will see.

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